

# THE VOICES OF OUR COMMUNITY.

We belong to a caring community where we want to live, work and play and where others want to come. Our community puts people before profit. Consequently, innovative and supportive economic opportunities expand as our community grows and flourishes. We believe in citizenship and actively support and seek out diverse and inclusive community leadership. Every Municipal Unit has a Youth Engagement Strategy – Youth leaders advise on affordable recreation programs, alternatives to and impacts of heavy drinking, innovations that engage youth and adults in positive community action. Older adults are visible, engaged and connected to the community. Everyone is supported to contribute to and participate in community.

- We live in a community where drinking to excess is not cool.
- No one gets in the car and drives after drinking.
- There is available and accessible alternative transportation.
- First responders and emergency services are prompt and available.
- Health care costs are greatly reduced and wait lists are minimal.
- We are spending far less community resource on alcohol-related impacts and injuries and have more money and personal energy to spend on community initiatives.

Alcohol is not glamorized, sexualized or linked to social status.

- We have established community restrictions on advertising and marketing that unduly influence children and youth.
- We support children to live in an environment that supports childhood.
- We focus on positive and healthy relationships with each other.
- We create environments and events that support moderate and balanced alcohol consumption.
- We make safe places to have challenging conversations.
- We talk about and seek out healthy sexuality.
- We look out for each other.
- We have non-judgmental support systems.

We have a sense of community responsibility which includes how we relate to alcohol. Schools have peer mentoring relationships between older and younger students. We are safe at home. We have increased compassion for each other and for problems as they arise. We have stories of family, community and rites of passage that are not shaped by alcohol. We have the tools as a community to dream bigger than we ever have before.

